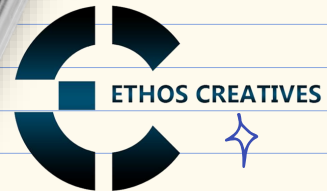
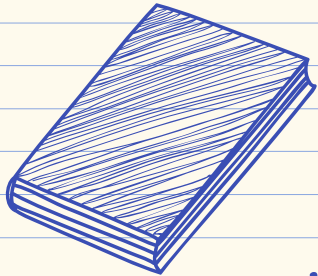


Why Your School Needs a Website

Free Website with
Ethos Creatives school
program



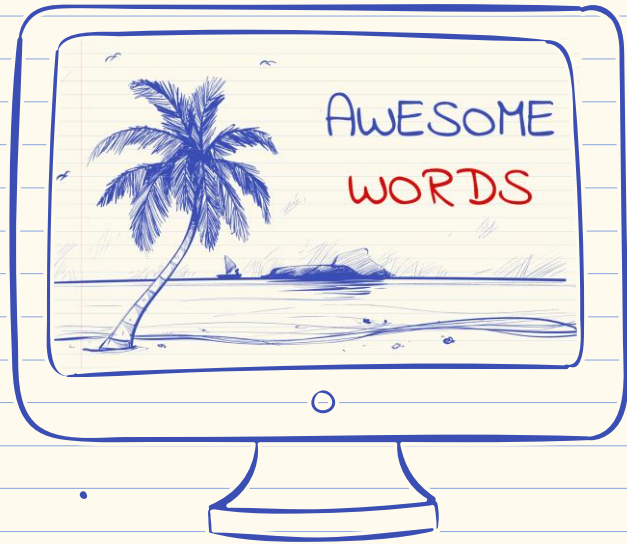


It's a platform to
show off your
school

A school website provides a platform allowing you to share your mission, visions, environment and various programs that may set you apart from others.

|| Help keep your
parents updated. ||

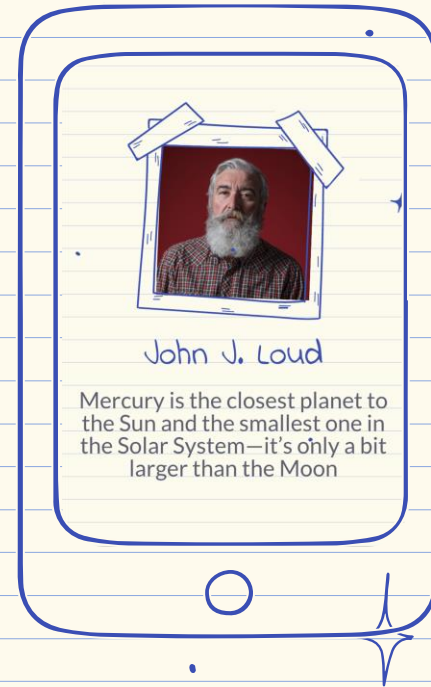
It increases your school's credibility.



Having a modern and up-to-date school website gives parents an assurance that they have put their children in a school that they will provide the best education and preparation for the future. Investing your time and resources to provide an informative, functional school website shows current and prospective parents that you are up-to-date; value technology and information; and the quality that you showcase through your website can translate to the quality of the expertise and education you will provide to their children.

It increases your school's competitive advantage.

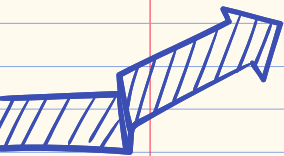
Parents nowadays are choosy about where to send their children and having a modern school website with comprehensive information shows that your school is transparent and can be trusted. **Even if you have great teachers, and the amazing facilities... if you don't have a website that presents you at your best, you will appear behind and outdated.**



Leverage your school's website for fundraising



Your fundraiser/donators, can visit your website to find important information. As your school's communication hub, it's a great place to spread the word about your fundraising efforts. You can use your school website to encourage donations, post progress updates, and get sponsors excited about upcoming sponsorship opportunities.



website Development steps

01

website

Template

We Create a **Free** website template

02

Content update

We will populate the site with content provided by the school

03

Image update

We will populate the site with images provided by the school

04

Make the website live

The School **buys** a domain(**R200**year) and **pays** for hosting (**R200**pm)

05

Search engine optimization

We make the website live on google so its searchable

06

Training

We help train stuff so that the school can update content when every they like





THANKS!



Do you have
any questions?

schools@ethoscreatives.co.za

+27 21 522 9747

ethoscreatives.co.za

